



**Memorandum of Understanding
Between FAME ROAD project initiating partner ERFC**

and

.....project

Hereinafter collectively referred to as “The partner projects”.

- FAME ROAD is a project supported by European Union Interreg V-A Greece Italy 2014-2020 Programme with aiming at the sustainable development of territories in the coast of Italy and Greece. Inter alia FAME aims at **improving citizens’ quality of life, support local and traditional businesses** to get back being competitive in the market, **create integrated and modern touristic destinations** providing transformational experiences for different target tourists exploring naturalistic and cultural heritage, **develop network of economic and institutional stakeholders** who approve and share the F.A.M.E values, **create the F.A.M.E brand** to promote products and services offered by the members of the network. Ultimate goal is to activate Citizens and Stakeholders to participate actively in a public dialogue on how their territories could become a destination, maturing ideas into action, organizing common events and ultimately participating together in new calls. The initial partner cities were Gravina in Puglia, Grottaglie and Aigialeia in Greece, with an ever expanding network of cities joining the network since then. The other initial partner of the project were UNIVERSUS consortium of Universities in Puglia and ERFC NGO from Greece

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The partner projects wish to identify the complementarities amongst objectives and activities of their respective projects given they represent projects that support the sustainable development of different regions. **Project results will be exchanged and were possible will be used by both projects.**

FAME Road project results

FAME Road Hubs: in every initiating City participating in the project, there is a FAME Creative HUB. The aim is to offer citizens and Stakeholders a space to secure different activities that will serve as a magnet for visitors, while increasing the quality of cultural life. The hubs are a reference point for activities and social innovation;

FAME Road Portal. In www.fameroad.eu every city has its digital space to promote its area and give floor to anybody that wishes to express ideas on how their city could become a destination, on the basis of FAME principles. Under each city there are FAME ideas on how to make their city an interesting destination published by inspired citizens, visitors or interested parties, Ideas are subscribed openly with contact details of the authors, ready for networking with other interested parties, forming a value chain towards realization, through collaboration;

FAME road Social Media: <https://www.facebook.com/InterregFAMERoad> has built a large community that will serve as the medium for promoting and interacting on ideas that build multi destinations;

FAME mobile application: experience.fameroad.eu was designed as a modern tool that on the one hand promotes the cities of the FAME network, on the other gives easy access to perspective visitors, to schedule activities in the

participating cities and last but not least, give floor to anybody interested, especially to the youth accustomed to new technologies, to suggest new activities and points of interest in every city.

FAME Online Training: <https://fameroad.eu/webinars/> FAME ROAD project started a platform for training. This may serve as a basis for additional training material to be generated by future projects or other running projects that produce relevant training content, to be applied as a knowledge base reference, for stakeholders engaging in the future. For example FAME Road is associated with the Young Entrepreneurs Startup School virtual incubation project <https://yessincubation.eu/> that except educational content provides a virtual incubation environment for FAME Ideas, becoming potential startup companies, adding to the smart jobs generated in the FAME territories.

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Article 1. Purpose

The purpose of this MoU is to facilitate the collaboration between **the partner projects** in order to improve the overall results and expected impact of the projects involved.

The partner projects may, from time to time, wish to add other activities to the MoU. In such case the new activities to be added will be agreed in writing by the respective contact persons and be defined by an amendment of this MoU, simply adding a new Annex 1.

Article 2. Communication

The partner projects will appoint a Contact Person to act as the node for communication between the two projects as is necessary for the promotion of effective cooperation between them. The contact persons will maintain regular contact to discuss any matter related to the cooperation described in this MoU or to be integrated in it.

Article 3. Contributions

Each Party shall bear its own costs resulting from their participation in these collaboration activities, unless other agreement is reached for a particular task, taking into account the Financial Regulations governing the respective EU Funding Programme.

Article 4. Confidentiality

The Parties agree not to disclose privacy protected information of any of the concerned projects to any third party, unless expressly agreed by the concerned Parties in written form.

Article 5. Legal Nature

The Parties expressly affirm that this MoU is not a legally binding contract, but it is intended to confirm the basic settings agreed upon and the Goodwill of the Parties to materialize a fruitful collaboration.

Article 6. Duration

This MoU enters into force from the date of its signature. It will terminate when a Party gives notice of termination to the other, in which case a minimum notice of two months will be given in written.

For FAME ROAD project
FAME ROAD - Initiating Partner

For the partner project.....